

# Working Group Community Update (01-25-2024)

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## Governance

- Developing the onboarding/offboarding process
- Going through KPIs and OKRs of already approved AIPs to ensure milestones are completed and reported to the community
- Working on deployment and hosting of a Governance Dashboard
- Assessing the Sustainability Study ran via RFP
- Working on publishing additional Governance Docs
- Budget AIP Idea & Feedback Loop in community feedback phase on Forum
- NFTs for AIP Authors poll transitioning from Idea to Draft phase on Forum
- [AIP-387] GWG x UMA On-Chain Grants in Admin Review phase on Forum
- [AIP-385] GWG Delegate Accelerator in Admin Review on Forum

## MarComms

- Initial Discovery phase complete - understanding all the pre-existing brand initiatives and connecting with all relative parties to assist, collaborate, or co-pilot



- **Building Brand Development Phase 1: outline all the upcoming brand pillars in our scope and how we plan to execute for the next 6-12 months**
- **Expanding community partnerships list - building inclusivity by creating an adaptive plan for how we can support and better co-pilot initiatives with the various communities within the ApeCoin ecosystem**
- **Continuing to identify additional roles necessary to create a professional MarComms/brand team that will assist with development, planning, and growth**
- **Connecting with ETHDenver opportunity to promote “Powered by ApeCoin”**
- **Understanding legal framework to properly setup MarComms for all future iterations**
- **Continuing to connect with all working groups, council members, delegated parties, and operational teams to streamline and optimize operations**
- **Budget development**
- **Flushing out parameters and strategy for social media, digital assets, and media partners**

### **Metaverse**

- **Developing budget, plan, and scope of work**
- **Ongoing discussion with community members**
- **Meetings with metaverse projects, gaming projects and services discussing ApeCoin integration and experiences**
- **Developing an Otherside strategy; submitted an AIP idea [here](#)**
- **Continuing Meta Mondays Weekly X Spaces; second guest was [Charl3s](#) from Nifty Island; recording can be found [here](#)**

### **Facilitators**

- **New AIP Ideas this week: 4**
- **AIPs currently in Idea + Draft : 18**
- **AIPs sent to Admin Review: 9**
- **Finalizing implementation of [AIP-106 \(POAPs\)](#)**

- Finalizing implementation of AIP-251 (Onboarding Guide)
- Website copy updated in coordination with DAO admin
- Working on Discord role onboarding for new Stewards
- ApeChain RFP process is in the Admin Review and Community Feedback stage until 1/31 with live voting scheduled to begin next week on 2/1

### **Secretary**

- Built internal “Objectives and Goals” page for Working Groups to collaborate and track progress
- Latest weekly newsletter published here:  
<https://vulkan.beehiiv.com/p/bulletin-bored-7-aips-vote>
- Assisting with agendas, meeting coordination, scheduling and note-taking (Working Group calls, inter-team calls)
- Continuing to build out project management platform and set up integrated tools for productivity
- Continuing to build out and streamline internal communication platform and procedures
- Continued updates to DAO schedule, calendar, and Discord events