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ApeCoin

All WG Notes (03-13-2024)

Updates

- **MarComms**
  - Collaborated with the 3look_io team for ApeCoin Gif content
  - Continuing to advance through AIP process for budget proposal; still in Draft phase
  - Working on setting up legal structure for the MarComms Working Group
  - Participated in ApeCoin Twitter space "AIP-406: ApeCoin x [Redacted] Formula One Racing Team"
  - Popil Live space interviewed ThankApe "MBA Building Good" at BoredInApe
  - Followed up with Public Bored about ETH Denver photos
  - Ultra South Africa: finalizing content for post event distribution: this includes an ApeCoin focused video, photos of the festival, ApeCoin branding, ApeCoin pop-up area, etc.
  - Still waiting for budget approval to really get cooking, but in the meantime have already engaged DAO community professionals to help craft the public framework for presenting the brand guidelines for DAO. Much of the strategic thinking and direction have been developed, layering on some professional developers to assist ahead of budget, so we can hit the ground running post-approval and keep up the momentum.
  - Have had in-depth discussions with third-party professionals as well on two main buckets of our proposal: event series and content mini-series production
- **Metaverse**
  - Continuing to advance through AIP process for budget proposal; still in Draft phase
  - Working on setting up legal structure for the Metaverse Working Group
  - Continuing Meta Mondays and ApeCoin Crazy Thursday Weekly Spaces
- **Governance**
  - Continuing to advance through AIP process for budget proposal; transitioning from Idea to Draft phase
  - Brainstorming budget data + OKRs
  - Finalizing transaction data for AIP-317 Transparency Report
  - Starting to prepare data and notes for 2024 Q1 Transparency Report and other monthly reports for March
  - Assisting other working groups on setting up their legal structures