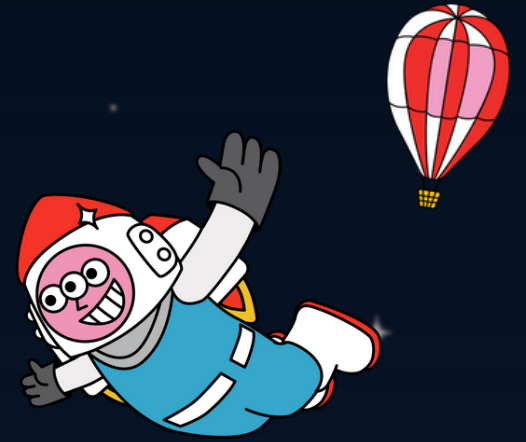




# MOCAVERSE

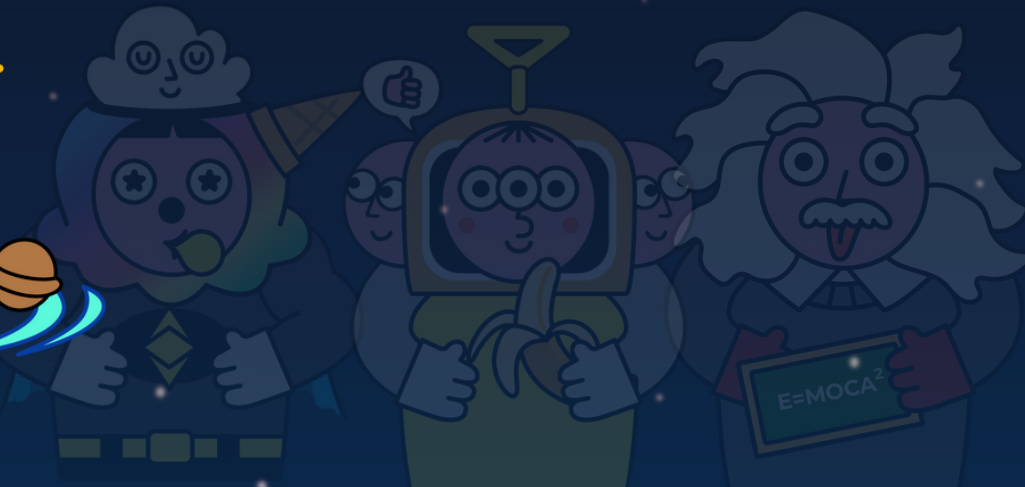
APECOIN DAO EDUCATION



## MOCA x MONDAY



DYOR



+ SPACES



AIP

# ABSTRACT

This AIP aims to sponsor MOCA MONDAY Spaces and establish a rewarding vault for the community

With MOCA MONDAY we want to implement a **Cross-Community focused Spaces to educate people** of the Mocaverse, BAYC and Apecoin Community about general processes in the DAO, votings and explanations of AIPs.

With the raise of Mocaverse, one of the first Communities to delegate an amount of over **1.5 Million Apecoin**, we think it became crucial and important to Build a Cross-Community focused Spaces where these Communities come together to learn about each others Culture and especially educate and learn about the ApecoinDAO in his mindset, the processes of participation, votings and inform about the actual AIPs and their content.



AIP



# ABSTRACT

## KEY HIGHLIGHTS

- **Educate** the Communities about the ApecoinDAO processes
- Weekly discussions about the content of **ALL AIPs** which are up for Voting
- AIP Authors and Partners live on Stage
- Learn about participation in the ApecoinDAO
- Promote important Cross-Community News & informations
- **Higher participation** in the ApecoinDAO, the Ape Assembly and the Mocaverse DAO
- **Increase the knowledge** of all Holders about BAYC, Apecoin, Yugalabs and their Ecosystem.



AIP



# ABSTRACT



Allocation: The funds will be divided into two essential areas:

1. **Community Engagement:** A portion of the funds will be used to purchase exciting prizes to boost community engagement. This will help us build strong connections between the growing MOCA DAO, Apecoin DAO, and the broader community.

2. **Production Enhancement:** The other part of the funds will be invested in elevating the production value of these spaces. This includes improvements in editing, distribution, delegation, and marketing.



AIP

# TEAM DESCRIPTION



**The Team of MOCA MONDAY has grown out of enthusiasts of the Mocaverse Community.**



Since Day 1, when Mocaverse became one of the biggest Apecoin Delegators over Night, we were instantly excited and willing to learn and contribute as much as possible to be a part of this amazing upcoming journey.



Our Team supported the Mocaverse Community in Guidance for the ApecoinDAO Special Council and Stewards Voting. We started to implement our own weekly Twitter Spaces and were Guest Speaker on many Apecoin and BAYC related Sessions during the elections.



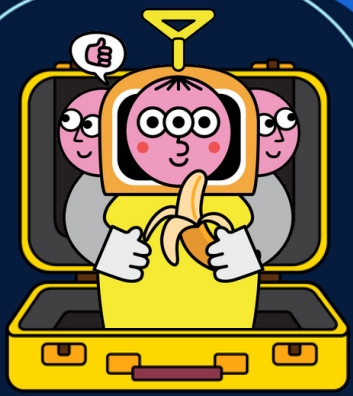
We explained the relations of Mocaverse to the Apecoin Community and helped AIP Authors to comprehend and understand how the Voting process in Mocaverse is working and especially how they can reach out to the Community to discuss their AIPs.



# WHO ARE WE ?



**JC**  
MOCVERSE



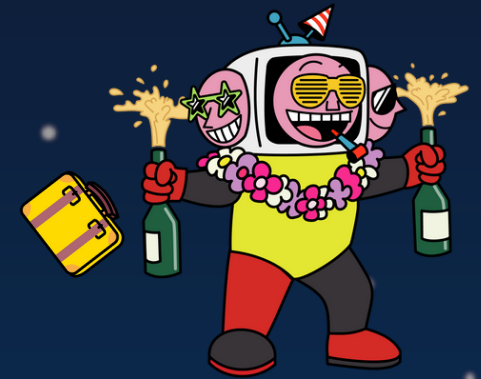
**CUBE**  
MOCVERSE



**LEGENDARY**  
MOCVERSE



**JAMES**  
APE  
ASSEMBLY



# MOTIVATION

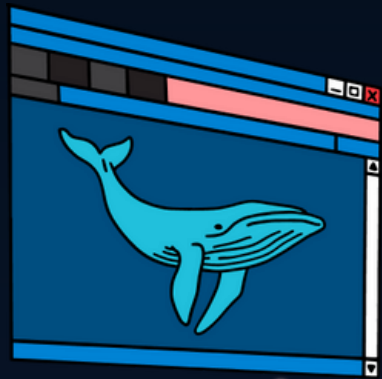
**We are seeking your support** to elevate the Cross-Community spaces to new heights and achieve self-sustainability within 12 months.

As a valued sponsor, **ApeCoin will enjoy prominent exposure** in every Twitter space and recorded broadcast. Your brand will shine through short ad reads, “Powered by Apecoin” logo overlays, and sponsored segments.

With your help, we can realize our exciting plans at the MOCA MONDAY spaces, **where thousands of fresh eyes will discover ApeCoin DAO**, Mocaverse and actively engage in the AIP process.



AIP



# MOCAVERSE

STRONG RELATION TO THE APECOIN ECOSYSTEM  
AMBASSADORS & MENTORS



**Keungz**

VIP MOCA



**Yat Siu**

Chairman  
AnimocaBrands



**Harry Liu**

FORJ



**AIP**



# MOCAVERSE

STRONG RELATION TO THE APECOIN ECOSYSTEM

AMBASSADORS & MENTORS



**Tyler Durden**

CEO Mocaverse



**ALL CITY**

ApeCoinDAO  
Governance Steward



**RUMJAHN**

CEO OliveX



**AIP**

# RATIONALE PT 1

## DOES THIS FIT WITH THE DAOS CULTURE AND VALUES?

Especially in the environment of an evolving Lighthouse DAO like Apecoin in Web3, NFTs and Cryptocurrency - building up **Cross-Community relations is in our view one of the most important** ways to success and acceptance across different Collection Holders, Gamers and engaged Community Leaders as also Influencers to higher the range of Users being reached.

As the most of the NFT Holders are not only active in one single project they are **the most valuable members of a Community** to engage other people of different Collections and bring more engagement to each other Communities, this is in our understanding a Crucial part of the ApecoinDAO Culture and a natural part of adapting new and existing members into web3.



AIP



# RATIONALE PT 2

## HOW THIS PROPOSAL BENEFITS THE DAO

- Reach a **higher Level in understanding** the processes of the ApeCoin DAO for Mocaverse Holders
- **Get more educated Voters** as they will be educated over every AIP upfront
- **Higher the knowledge of AIP Authors** how to place their AIPs in the best way in the Mocaverse Ecosystem
- Having **more interested people** joining the Ape Assembly
- Receiving **more engaged AIP Projects** which benefits the Apecoin Ecosystem



AIP

# RATIONALE PT 2

## HOW THIS PROPOSAL BENEFITS APECOIN

- **Increase Awareness of Apecoin**, the DAO, Mocaverse and other potential 3rd Party Communities which become future delegates
- Implementing a Showcase and Reference how different Communities can be integrated in a best possible way into the Story of Apecoin and BAYC to **higher participation and growth**
- **By rewarding participation** with BAYC/Mocaverse NFTs as also a crucial amount of Apecoin being rewarded to potentially and mostly new Users of the Apecoin Ecosystem



AIP

# STEPS TO IMPLEMENT

The spaces will be operational starting in October 2023 efficiently, with each Team Member responsible for specific tasks, such as;

- **editing**
- **graphic design**
- **Cross-Community activities**
- **production**
- **creative direction**
- **gain Partnerships and inviting Guests.**

Your support will allow us to optimize and delegate these essential roles as also to grow the Spaces essentially.

AIP



# SPECIFICATIONS

## BUILDING A REWARD VAULT AND HOW WE USE IT

We request a Value of **~14.000 APECOIN ( 28.000 USD)** for the duration of **12 Months** to buy the following NFT´s as Community rewards.

**1x Mayc NFT**

**12x Mocaverse NFT**

**1x 2.042 APECOIN**

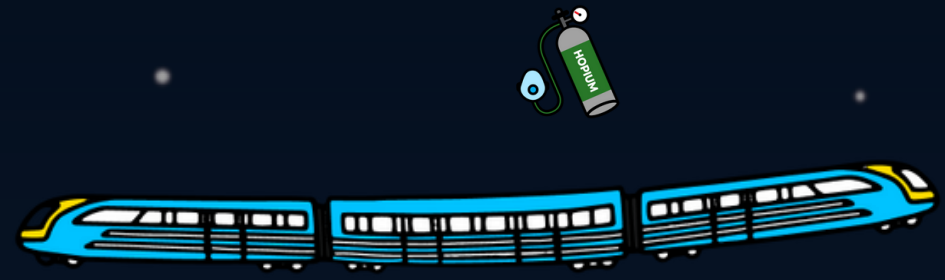
- **The 12 Mocaverse NFT** will be used as a **monthly Giveaway Contest to BAYC/MAYC Holders** and participants during the X-Spaces Sessions activities.
- The rewarded APECOINS by staking the MAYC NFT with the 2.042 APECOIN will be distributed 100 % to the participants during the X-Spaces Sessions activities in the 12 months period.
- After 12 months the MAYC NFT and 2.042 APECOIN will be raffled in a Giveaway to Mocaverse NFT Holders and participants during the X-Spaces Sessions activities.



**AIP**

# SPECIFICATIONS

## DISTRIBUTION OF REWARDS



12 MOCVERSE NFT



BAYC COMMUNITY  
ACTIVE SPACES USERS

APECOINS



BAYC  
MOCVERSE  
ACTIVE SPACES USERS

1 MAYC NFT



MOCVERSE COMMUNITY  
ACTIVE SPACES USERS



# HOW BUDGET IS USED



Our additional budget will be allocated as follows;  
(Details on position can vary)

Editing episodes: \$400 per month - **\$4,800 total**

Partnerships & Cooperation 's : \$800 per month - **\$9,600 total**

Social Media Management: \$500 per month - **\$6,000 total**

Graphics and Overlays: \$480 per month - **\$5,760 total**

Producer & Administration: \$320 per month - **\$3,840 total**

Creative Direction +  
Run of spaces & Production Planning: \$600 per month - **\$7,200 total**

Talent Cost: Co-Hosts - \$600 per month - **\$7.200 total**



AIP



# HOW BUDGET IS USED

## Software:

Transcription software: \$40 per month - **\$480 total**

Adobe PS, Character Animator, After Effects: \$75 per month - **\$900 total**

Discord & Twitter Abonnement 3x : \$90 per month - **\$1.070 total**

Canva Design: \$15 per month - **\$180 total**

Additional Toolset & Reserve: \$50 per month - **\$600 total**

Production Consultation: **\$1,200 total**

Summary: **\$48.830** total for 12 months operation

**\$28.000** total for 12 months Reward Vault

Total Requested Fund: **76.830 USDC** - **38.500 \$APE coin**

Your support will be instrumental in making The Moca/Ape spaces an ongoing success. **Together, we will captivate audiences, promote ApeCoin DAO, and shape the future of implementation proposals.**

AIP

