

# **AIP Milestone Tracker**

#### October 09, 2023

AIP-299 (ApeCoin Merch for ApeFest)	.1
AIP-289 (Designing a Mascot for ApeCoin)	.1
AIP-124 (Thank Ape)	.2

### AIP-299 (ApeCoin Merch for ApeFest)

Text provided by the author, Normie:

The author sent samples to three individuals (All City, Jason (Elite Apes) and Balou (UK Apes)) and all of them approved these. So the author is moving to the next phase of the AIP implementation.

They would like the community's feedback on finalizing the design. The author spoke to many community members, some of whom have experience in designing merch for their communities. Their broad principal in coming up with potential designs was to design something simple (but high quality) with near universal appeal instead of something edgy or trendy, which many may not like.

If you would like to share your input in finalizing these designs, please share your feedback with the author. Thanks.

## AIP-289 (Designing a Mascot for ApeCoin)

 Annie made progress on several milestones (see those marked Complete and In Progress below)

Research and concept development for the mascot design	Complete
Seek input and ideas from the community through surveys or open discussions	Complete
Create various sketches and further design drafts for review and feedback	Complete
Refine the mascot design based on community feedback	In Progress
Develop final mascot illustrations and 3D model (in collaboration)	In Progress
Create a style guide and usage guidelines for the mascot	In Progress
Conduct a final review and minor adjustments based on community input	In Progress
Finalize the mascot design and prepare other necessary graphic assets	In Progress
Present the completed mascot design to the DAO community	Scheduled
Formal transfer of IP ownership to the DAO	Scheduled

## AIP-124 (Thank Ape)

The Thank Ape team <u>announced</u> their new 2023 Community Grants Program



